



National Home Visiting Week

April 21-25, 2025



Home Visiting Week 2025

April 21 - 25

You are so worth celebrating!



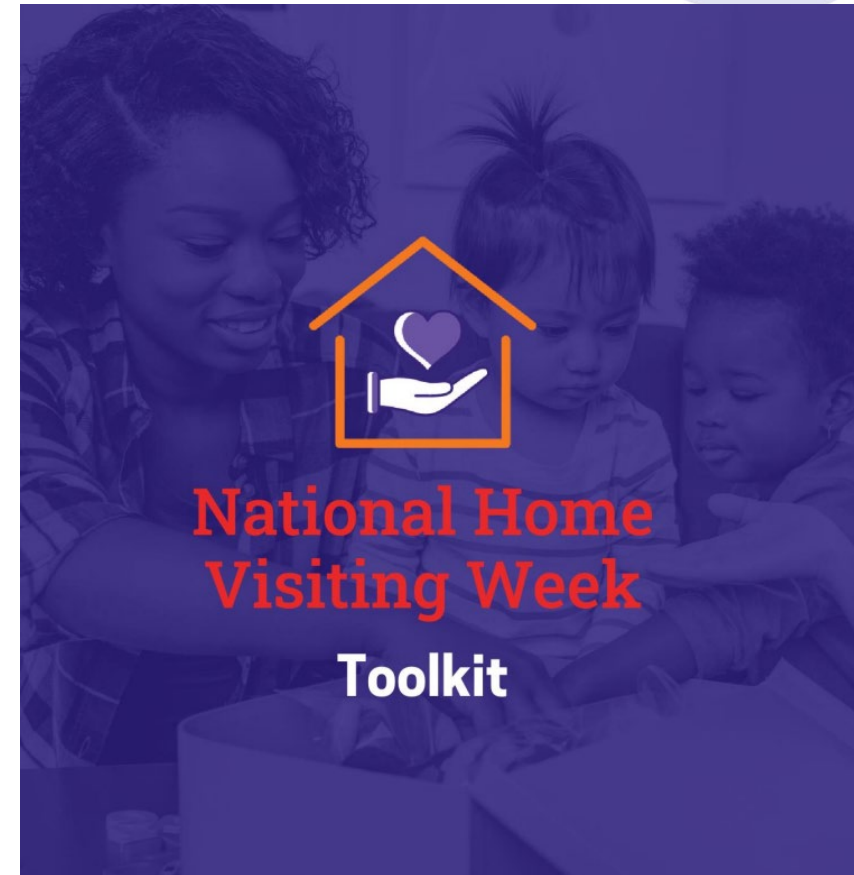
How National Home Visiting Week Started



NATIONAL HOME VISITING NETWORK

Official National Home Visiting Week Toolkit includes...

- “How can I support?”
- Storytelling tips
- Data sharing tip sheet
- National data overview
- Sample state proclamation
- Sample press release
- Sample letter to the editor
- Graphics and social media assets



**HFA Home Visitor to be named
a “Home Visitor of the Year”!**



From the Network

HOME VISITING

Home Visiting Appreciation Day at the S.C. Statehouse

Add to Calendar

DATE: **APRIL 22, 2025**
TIME: 10:00 AM - 11:30 AM
LOCATION: South Carolina State House
ADDRESS: 1100 Gervais St. Columbia, SC 29208 - [View Map](#)

Event information

To celebrate National Home Visiting Week, Children's Trust and the S.C. Home Visiting Consortium invite all home visiting professionals in South Carolina to join us on Tuesday, April 22, 2025, at 10 a.m., to be recognized by the South Carolina General Assembly. The S.C. Senate and House of Representatives will read resolutions recognizing the significant work of home visiting in South Carolina.

Home visiting is a prevention strategy that works to improve the health and well-being of children and their families, offering support, mentoring and coaching in the home. During Child Abuse Prevention Month, we celebrate the positive impact that home visiting has on families throughout South Carolina.

Please register below to join us!

Attendee Information

First Name *

Last Name *

children's friend

2025 Legislative Priorities

Children's Friend

Sustain and Strengthen Early Education and Child Care

Children's Friend provides an array of early education and early child care options for families including Early Head Start, Head Start, Child Care, and Pre-K. We have served over 1,469 children so far in 2024 at one of our 13 licensed early childhood centers. We have a waitlist for these programs, primarily due to our inability to hire enough staff. We urge the state to invest in child care reimbursement rates and strategies to invest in our early education workforce.

- (H5196 Diaz / S100 DiMario) Continue the Child Care for Child Care Educators program
- (H5200 Donovan / S673 Urso) Pass the Early Educator Workforce Act
- (H5197 Diaz / S62 DiMario) Streamline Access to the Child Care Assistance Program
- (H5281 Diaz/ S240 Vargas) Child Care is Essential
- (H5199 McNamara/ S394 Gallo) Establish Pre-K implementation and expansion guidelines, including an infant/toddler set-aside

Explore Ways to Fund and Sustain Family Home Visiting

At Children's Friend, we serve 925 families in our First Connections, Healthy Families America and Nurse Family Partnership home visiting programs. The state has changed the funding model, so these programs are primarily paid for by fee-for-service Medicaid, making it extremely difficult for us to cover the costs of these lifesaving programs. Rhode Island must be creative – as other states have been – in funding home visiting programs to ensure their ongoing sustainability.

- (H5164 Carson/ S231 Valverde) Support the establishment of an IDEA Task Force bill
- (H6073 Ciraldo/ S677 Valverde) Invest state funding to draw down federal funds for home visiting and re-visit Medicaid strategy to support proven, multi-year, consistent, relationship-based programs

Improve the RI Works Cash Assistance Program

Children's Friend supports increasing cash assistance benefits

HOME VISITING DAY

APRIL 18, 2025

"SUPPORTING PARENTS. NURTURING BONDS: THE CORE OF HOME VISITING"

HOME VISITING DAY
IN LOS ANGELES COUNTY
APRIL 18, 2025
HVDAYLA

Get Updates on Home Visiting Day

Join our mailing list to learn about plans for the fourth annual Home Visiting Day. Let us keep you in the loop!

[Join mailing list](#)

What is Home Visiting Day in L.A. County?

Los Angeles County has the largest home visiting network in the nation. Every third Friday in April, we celebrate that! The [L.A. County Board of Supervisors](#) issues a [proclamation](#) to recognize our heroic home visitors — and to spotlight the life-changing results for families who participate in these free programs. Join us in celebrating the fourth annual Home Visiting Day on April 18, 2025!

Countdown to Home Visiting Day 2025

010 : 07 : 38 : 12
Day(s) Hour(s) Minute(s) Second(s)

What is home visiting?

Early childhood home visiting matches those who are pregnant or have recently had a baby with a support person — often a nurse or early childhood specialist. This home visitor helps the family during pregnancy and through the early stages of raising a child. Home visiting is free and voluntary, and includes caregiver coaching.

Hosting an event? Let us know!



Messaging Tips

- How would you describe HFA and home visiting, and its impact?
- What recommendations for policy change do you want to highlight?
- What about HFA resonates with you?
- How does HFA change lives?
- Share your expertise on HFA, family supports, and your community. Your perspective is unique and valuable.
- Use the sample proclamation, press release, and letter to the editor for general messaging.

Extras from us:

Celebration webinar on 4/22!

- **Bring your team! We will honor them!**

Adding more to your toolkit

- PCAA Board Proclamation
- I <3 HFA Frames

Sharing on social media

- Share posts from Healthy Families America, Prevent Child Abuse America, The Institute for the Advancement of Family Support Professionals, and partners that week (Facebook, LinkedIn, and Instagram are primarily used)
- Hashtags:
#NHVW | #NationalHomeVisitingWeek | #HomeVisitingWorks | #HomeVisiting Heroes





Send us pictures of your team! And pictures of your team with families! We'll highlight them in our 4/22 webinar!



Celebrating home visiting where you are: **FREE AND EASY** ideas



- Wear Jeans Day!
- Spirit week!
- Make a quick survey to get family feedback and share positive accolades with staff all week
- Movie afternoon at the office
- Shower each other in accolades – make word clouds for each team member or spend time in a staff meeting going around and sharing awesome things about each member of the team.

Celebrating home visiting where you are: With **SOME** funding

\$ gift cards!

Little surprise bags with treats

Cake!

Chair massages!

Decorate the office with posters, party supplies

Get a painting/pottery class for the team

A day (or a few hours) away from the office,
doing something different!



(P.S. Can you get any local businesses involved?)

Honoring your team "up" and "out"

- Can you get your CEO/agency involved?
 - Send a company-wide email celebrating the team
 - Have a "sibling" team at the org throw a potluck for home visiting
 - Can other team members line the hallways and cheer on the home visiting team?
 - Can they give your team some free time off?
 - Would their board sign a proclamation?
- Can you get your legislators or local leaders involved?
 - See toolkit for some sample language you can use to explain how great home visiting is!
 - P.S. Reps need content about great things happening in their communities for their newsletters – this could make great content!
 - Letter from the mayor/senator/representative?
 - Board members or other key community members that would send “thank you” notes or make quick “thank you videos” you can share with the team?



Get Creative! What other ideas do you have?

