

# Conference Overview



**HFA LIVE**

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VIRTUAL CONFERENCE

OCT 20 - 22, 2020 | **MAKING CONNECTIONS**

**This version is in Pacific Time**

**HFA LIVE is made possible by:**

**verizon** ✓

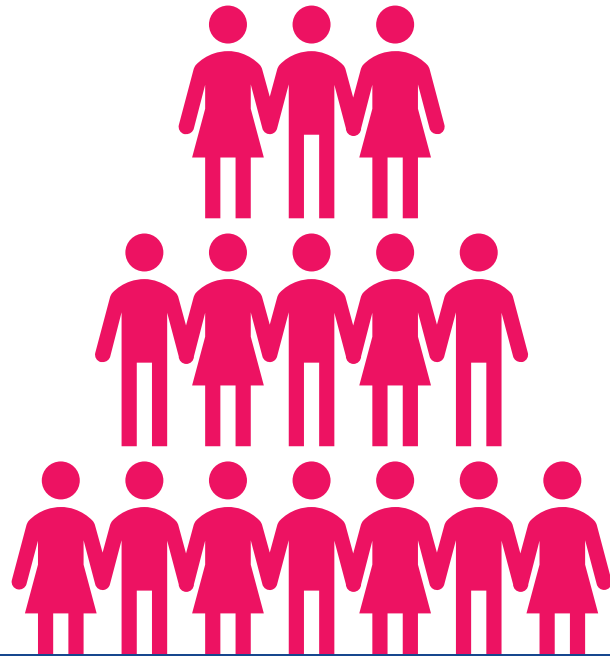


VIRTUAL CONFERENCE

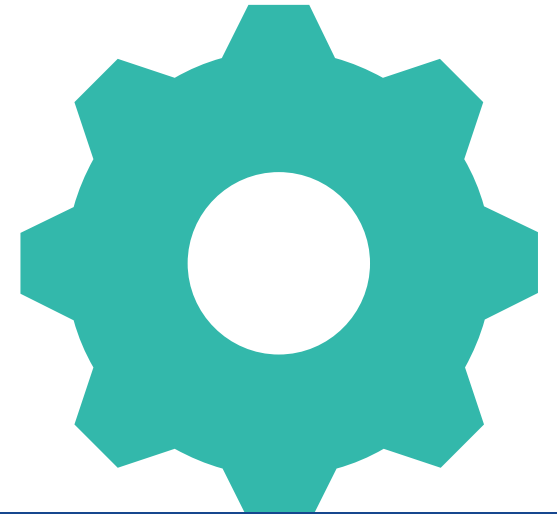
# 3 Tracks of Content



**Supporting  
Families**



**Supporting  
Staff**



**Supporting  
Systems**



# 3 days of conference

**Each day, the conference follows the same schedule:**

**8am PT: Daily Check-In**

*Each morning, we'll start with a Daily Check-In, an informal time to be together before we start our conference sessions.*

**9am PT: Featured Keynote**

**11am PT: Breakout Session (30-45 min)**

**12pm PT: Breakout Session (30-45 min)**

**12:30pm PT – 1:30pm: Exhibitor Power Hour**

**1:30pm PT: Breakout Session (30-45 min)**

**2:30pm PT: Closing Session & Networking\***

\*On the last day, there is not a 3<sup>rd</sup> breakout session of the day, and the closing will be earlier

[\*\*Click for full details\*\*](#)



# HFA LIVE

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**Tuesday, October 20th**

# Featured Keynote

Tuesday October 20<sup>th</sup>  
9am PT



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**Dr. Melissa  
Merrick, PhD  
&  
Dr. Danielle  
Laraque-Arena,  
MD, FAAP**



# Breakout Session I

Tuesday, October 20<sup>th</sup>  
11am PT

[Read full session descriptions](#)



Reflective Supervision + Parallel Process = Increased Family Engagement



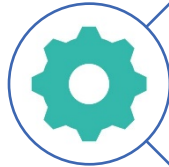
Estrategias de Enganche con Familias Latinas



Relationships Matter: Building a Career Ladder for Direct Service Staff



Building Parent Empowerment through Goal Setting



HFA's international expansion: Israel's Heartbeats



Mind Matters: Overcoming Adversity and Building Resilience

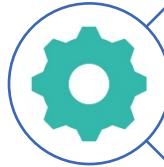
# Breakout Session II

**Tuesday, October 20<sup>th</sup>  
12pm PT**

[Read full session descriptions](#)



Raising Awareness of Health Disparities in Latino Women



Demystifying Evaluation



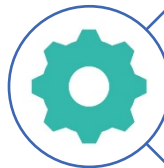
Supporting Staff Through Challenging Situations



Creative Family Engagement in a Virtual World



Igniting Brave Conversations on race, equity, and diversity  
as a team



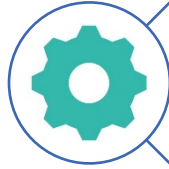
Reaching Further: Expanding HFA services to include  
mothers who are incarcerated



# Breakout Session III

**Tuesday, October 20<sup>th</sup>  
1:30pm PT**

[Read full session descriptions](#)



Early Findings on Virtual Home Visiting: Successes in Four States



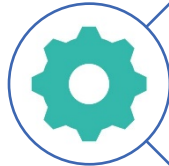
Challenging Behaviors: Connecting Meaning to Behavior



Integrating a more Trauma Informed Approach to the Parent Survey



Supporting Immigrant and Refugee Families Through Home Visiting – The Challenges of Public Charge, COVID, and the current political situation



Strengthening Funding and Advocacy Capacity within the Healthy Families America Network: Medicaid as a funding strategy



HFA Home Visiting & HOPE: Healthy Outcomes from Positive Experiences



# HFA LIVE

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**Wednesday, October 21st**

# Featured Keynote

Wednesday October 21<sup>st</sup>  
9am PT

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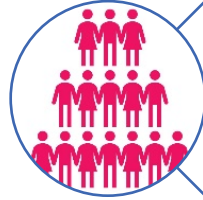
Dr. Marc Brackett, Ph.D.



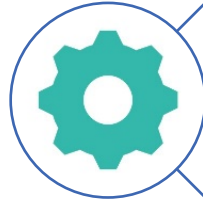
# Breakout Session IV

Wednesday, October 21<sup>st</sup>  
11am PT

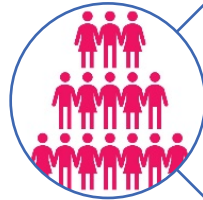
[Read full session descriptions](#)



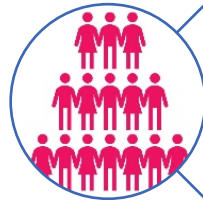
Streamlining Supervisor Documentation



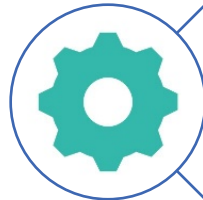
A Social Marketing Approach to Family Outreach and Engagement



Putting Data in the Hands of the People



Becoming an emotion scientist



Addressing enrollment and engagement in early intervention services: The role of stigma and societal norms

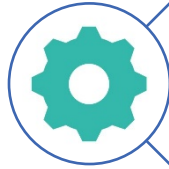
# Breakout Session V

Wednesday, October 21<sup>st</sup>  
12pm PT

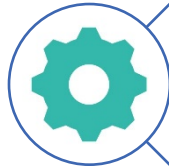
[Read full session descriptions](#)



Historical framework on traditional African American parenting and discipline



Integrating FAN into the Healthy Families Massachusetts Statewide system



Stakeholder Perspective on Building a Multi-site System



Supporting Mother's well-being within the Middle Eastern population



Trauma and hope in the parallel process: A NEAR@Home perspective



HFA's Secret Recipe - the Best Practice Standards - for direct service staff

# Breakout Session VI

Wednesday, October 21<sup>st</sup>  
1:30pm PT

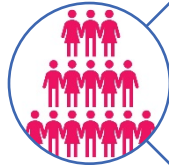
[Read full session descriptions](#)



The Racial Wealth Gap Learning Simulation: A Tool to Break the Silence about Racial Inequities



Engaging Dad's for Home Visitors



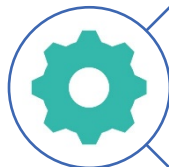
Holding Big Feelings in Ourselves and Others: The Power of Presence



Are Teams Broken? Or Just Not Using Their Heads – Team Thinking Using Herrmann Brain Dominance Instrument



Strategies for Addressing Maternal Depression through Home Visiting



CQI: Feeling stuck? How to hit the start or refresh button on your CQI project and make it feel meaningful



# HFA LIVE

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VIRTUAL CONFERENCE

**Thursday, October 22nd**

**Dr. Bruce D. Perry,  
M.D., Ph.D.**



**Featured Keynote**

**Thursday, October 22<sup>nd</sup>  
9am PT**

**Sponsored by:**





# Breakout Session VII

Thursday, October 22<sup>nd</sup>  
11am PT

[Read full session descriptions](#)



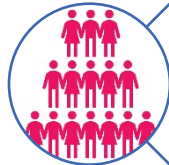
Unpacking Privilege



Manejo de Emergencias y Sustentabilidad



Trial, error, and success in aligning staff strengths with their roles



The Documentation Puzzle: Putting all the Pieces together



Hearts, Minds & Humanity—An anti-racist approach to authentic family engagement



Navigating Parent Child Relationships through the use of CHEERS during Virtual Visits

# Breakout Session VIII

Thursday, October 22<sup>nd</sup>  
12pm PT

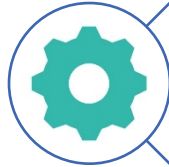
[Read full session descriptions](#)



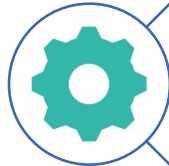
Building Parent Leadership: A Kansas City case study



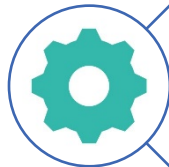
Facilitating Cross Model Home Visitor Reflective Groups in a Pandemic and Beyond



Promoting Family Healing in Ohio Through Advocacy and Concrete Supports



Curriculum Counts: Applying the HFA Advantage to Identifying the Right Curriculum for your Community



COVID-19's Leadership Lessons – The Central Admin Perspective



Como Facilitar y Apoyar el Proceso del Cambio

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