

Conference Overview



HFA LIVE

VIRTUAL CONFERENCE

OCT 20 - 22, 2020 | **MAKING CONNECTIONS**

This version is in Eastern Time

HFA LIVE is made possible by:

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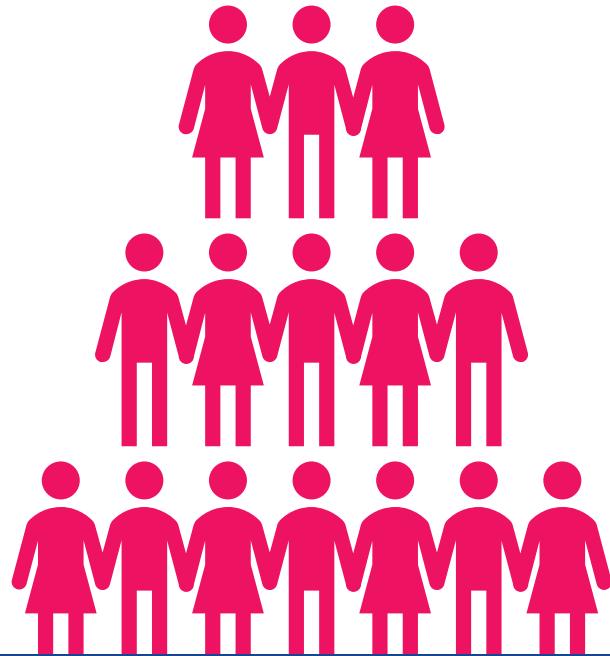


VIRTUAL CONFERENCE

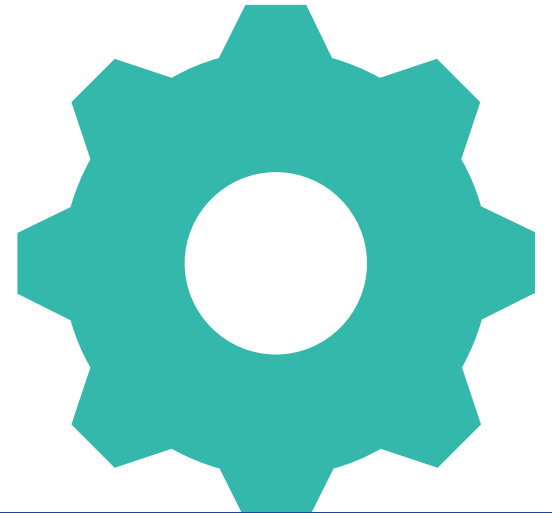
3 Tracks of Content



**Supporting
Families**



**Supporting
Staff**



**Supporting
Systems**



3 days of conference

Each day, the conference follows the same schedule:

11am EST: Daily Check-In

Each morning, we'll start with a Daily Check-In, an informal time to be together before we start our conference sessions.

12pm EST: Featured Keynote

2pm EST: Breakout Session (30-45 min)

3pm EST: Breakout Session (30-45 min)

3:30pm EST – 4:30pm: Exhibitor Power Hour

4:30pm EST: Breakout Session (30-45 min)

5:30pm EST: Closing Session & Networking*

**On the last day, there is not a 3rd breakout session of the day, and the closing will be earlier*

[Click for full details](#)



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Tuesday, October 20th

Featured Keynote

Tuesday October 20th
12pm EST



VIRTUAL CONFERENCE



**Dr. Melissa
Merrick, PhD
&
Dr. Danielle
Laraque-Arena,
MD, FAAP**



Breakout Session I

**Tuesday, October 20th
2pm EST**

[Read full session descriptions](#)



Reflective Supervision + Parallel Process = Increased Family Engagement



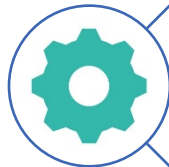
Estrategias de Enganche con Familias Latinas



Relationships Matter: Building a Career Ladder for Direct Service Staff



Building Parent Empowerment through Goal Setting



HFA's international expansion: Israel's Heartbeats



Mind Matters: Overcoming Adversity and Building Resilience

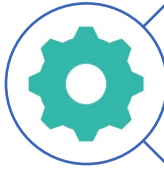
Breakout Session II

**Tuesday, October 20th
3pm EST**

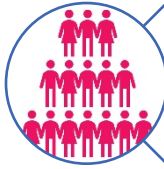
[Read full session descriptions](#)



Raising Awareness of Health Disparities in Latino Women



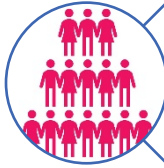
Demystifying Evaluation



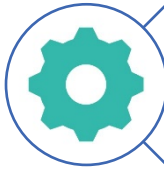
Supporting Staff Through Challenging Situations



Creative Family Engagement in a Virtual World



Igniting Brave Conversations on race, equity, and diversity
as a team



Reaching Further: Expanding HFA services to include
mothers who are incarcerated

Breakout Session III

**Tuesday, October 20th
4:30pm EST**

[Read full session descriptions](#)



Early Findings on Virtual Home Visiting: Successes in Four States



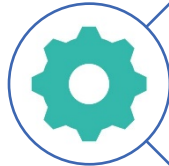
Challenging Behaviors: Connecting Meaning to Behavior



Integrating a more Trauma Informed Approach to the Parent Survey



Supporting Immigrant and Refugee Families Through Home Visiting – The Challenges of Public Charge, COVID, and the current political situation



Strengthening Funding and Advocacy Capacity within the Healthy Families America Network: Medicaid as a funding strategy



HFA Home Visiting & HOPE: Healthy Outcomes from Positive Experiences



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Wednesday, October 21st

Featured Keynote

Wednesday October 21st
12pm EST

Sponsored by:

enlite

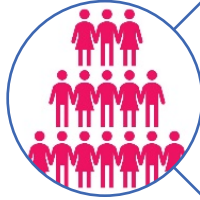
Dr. Marc Brackett, Ph.D.



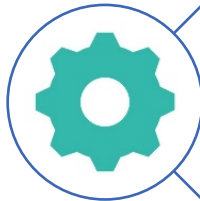
Breakout Session IV

Wednesday, October 21st
2pm EST

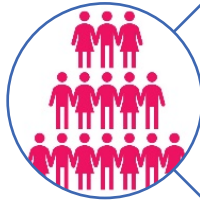
[Read full session descriptions](#)



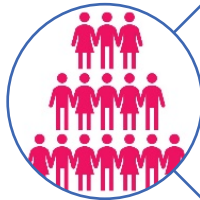
Streamlining Supervisor Documentation



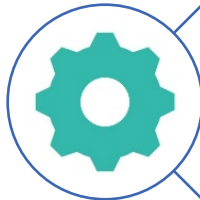
A Social Marketing Approach to Family Outreach and Engagement



Putting Data in the Hands of the People



Becoming an emotion scientist



Addressing enrollment and engagement in early intervention services: The role of stigma and societal norms

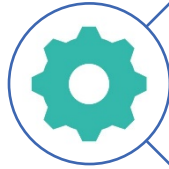
Breakout Session V

**Wednesday, October 21st
3pm EST**

[Read full session descriptions](#)



Historical framework on traditional African American parenting and discipline



Integrating FAN into the Healthy Families Massachusetts Statewide system



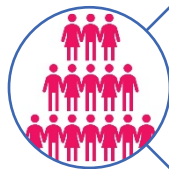
Stakeholder Perspective on Building a Multi-site System



Supporting Mother's well-being within the Middle Eastern population



Trauma and hope in the parallel process: A NEAR@Home perspective



HFA's Secret Recipe - the Best Practice Standards - for direct service staff

Breakout Session VI

**Wednesday, October 21st
4:30pm EST**

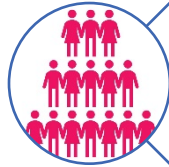
[Read full session descriptions](#)



The Racial Wealth Gap Learning Simulation: A Tool to Break the Silence about Racial Inequities



Engaging Dad's for Home Visitors



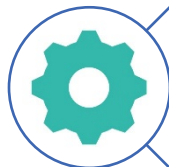
Holding Big Feelings in Ourselves and Others: The Power of Presence



Are Teams Broken? Or Just Not Using Their Heads – Team Thinking Using Herrmann Brain Dominance Instrument



Strategies for Addressing Maternal Depression through Home Visiting



CQI: Feeling stuck? How to hit the start or refresh button on your CQI project and make it feel meaningful



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Thursday, October 22nd

**Dr. Bruce D. Perry,
M.D., Ph.D.**



Featured Keynote

**Thursday, October 22nd
12pm EST**

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Breakout Session VII

**Thursday, October 22nd
2pm EST**

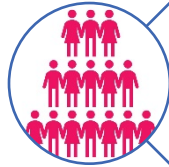
[Read full session descriptions](#)



Unpacking Privilege



Manejo de Emergencias y Sustentabilidad



Trial, error, and success in aligning staff strengths with their roles



The Documentation Puzzle: Putting all the Pieces together



Hearts, Minds & Humanity—An anti-racist approach to authentic family engagement



Navigating Parent Child Relationships through the use of CHEERS during Virtual Visits

Breakout Session VIII

**Thursday, October 22nd
3pm EST**

[Read full session descriptions](#)



Building Parent Leadership: A Kansas City case study



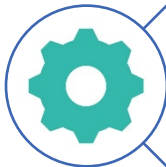
Facilitating Cross Model Home Visitor Reflective Groups in a Pandemic and Beyond



Promoting Family Healing in Ohio Through Advocacy and Concrete Supports



Curriculum Counts: Applying the HFA Advantage to Identifying the Right Curriculum for your Community



COVID-19's Leadership Lessons – The Central Admin Perspective

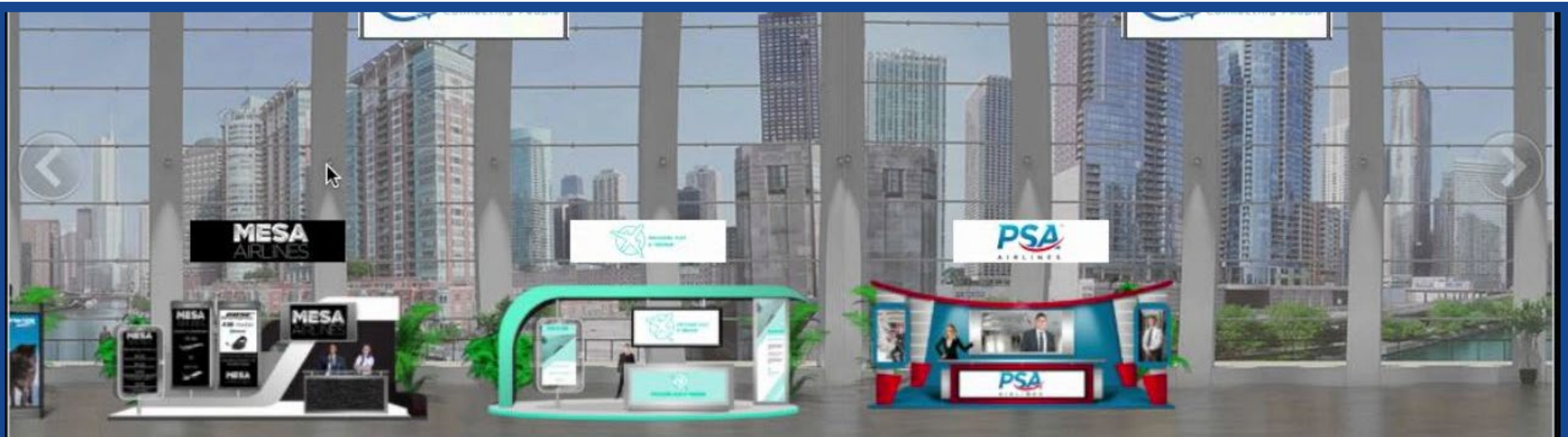


Como Facilitar y Apoyar el Proceso del Cambio

Many THANKS to our Leaders of Learning Sponsors



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Make sure to check out our exhibitor hall

